



Postgraduate Programmes

Entry Dates - January, March, July and October

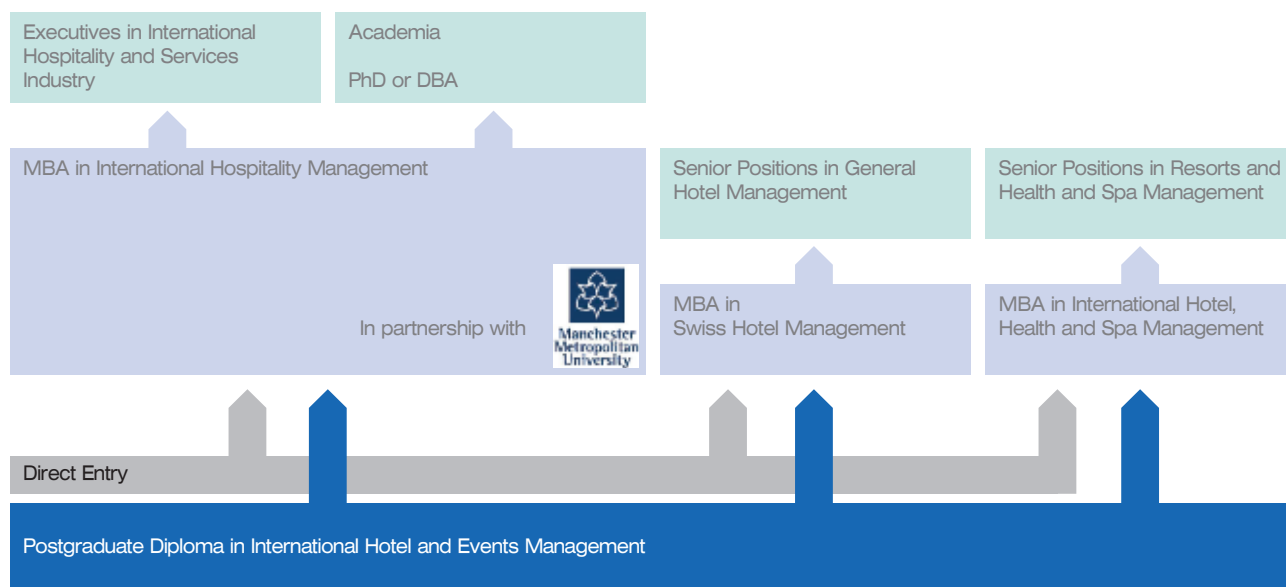
T O R E A C H T H E T O P S T A R T A T T H E T O P

Continue Your Studies with the Global Leader in Hospitality Education

Postgraduate Programmes - Guaranteed Job Opportunities for Our Postgraduate Students

- Our postgraduate programmes are designed to guide you through a personal transformation and to put you on the path to Senior Management. You will take between five months and one year to change your life.
- You will return to the work place with the analytical and practical skills to make a difference.
- The skills you learn at IMI are completely transferable. You will find IMI graduates in diverse fields of industry from large banking corporations to safari park management.
- The MBA is a pre-requisite for those wanting to work in Senior Management.
- Our MBAs attract outstanding visiting international faculties to support our, already impressive, staff lecturers.
- After all of our courses you are given the opportunity to undertake up to six months paid practical training in Switzerland or overseas.
- We guarantee job opportunities for all our graduates.
- We support you throughout your career.
- You benefit from our excellent industry contacts and on-campus recruitment.

Which Course is Right for You?



Average number of interviews for first employment after BA and MBA	4.5
Graduates having found employment within 2 months of graduation	94%
Number of industry partners directly recruiting on campus	36
Number of career days at IMI	30
Percentage of Alumni holding senior management positions 5 years after graduation	74%

Based on 2011 data from incoming students, returning students, graduating students and Alumni

The Best Companies, the Best Experience

Here are some of the companies currently recruiting at IMI

Our Range of Postgraduate Programmes

Postgraduate Diploma in International Hotel and Events Management

Semester 1		Paid Internship (Optional)	Graduate Placement
Term 1 (10 weeks)	Term 2 (10 weeks)	6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	In management training programmes worldwide or in full-time jobs worldwide Free service throughout your career
Personal Development Planning III	Food & Beverage Service Practical II		
Front Office Management	Food & Beverage Service Theory II		
Food & Beverage Service Practical I	Financial Management I		
Food & Beverage Service Theory I	Human Resources Management		
Event Operations	Services Marketing		
Business Language and Culture	Language and Culture: French or German		

5 months

1 year

Students successfully passing this course will receive: [Postgraduate Diploma in International Hotel and Events Management](#) awarded by IMI University Centre Switzerland

MBA in International Hospitality Management

Semester 1 (MBA Residential)		Semester 2 (MBA Non Residential)	Graduate Placement
Term 1 (10 weeks)	Term 2 (10 weeks)	Dissertation or Field Consulting Project	In management training programmes worldwide or in full-time jobs worldwide Free service throughout your career
International Strategic Management	Services Marketing and e-Business		
Business Research Methods	Financial Management for Services		
Global Hospitality Management	Entrepreneurship and Innovation		

1 year

Students successfully passing this course will receive: [MBA in International Hospitality Management](#) awarded by IMI University Centre Switzerland and [MBA in International Hospitality Management](#) awarded by Manchester Metropolitan University, UK

MBA in International Hospitality Management (cont.)

Semester 1	Paid Internship (Optional)	Semester 2	Paid Internship (Optional)	Graduate Placement
MBA Residential Six courses	6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	MBA Non Residential Dissertation or Field Consulting Project	6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	In management training programmes worldwide or in full-time jobs worldwide

2 years

Students may opt for two additional paid internships which IMI will organise. Each paid internship will build on your previous experience. You are already on your way to a successful career.

MBA in International Hotel, Health and Spa Management

Semester 1		Paid Internship (Optional)	Graduate Placement
Term 1 (10 weeks)	Term 2 (10 weeks)	6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	In management training programmes worldwide or in full-time jobs worldwide Free service throughout your career
Market Analysis & Project Development	Wellness and Spa Marketing		
Contemporary Hospitality Trends	Spa Facilities Management		
Essentials of Business Finance	Corporate Strategy and HRM		

5 months

1 year

Students successfully passing this course will receive: [MBA in International Hotel, Health and Spa Management](#) awarded by IMI University Centre Switzerland

MBA in Swiss Hotel Management

Semester 1		Paid Internship (Optional)	Graduate Placement
Term 1 (10 weeks)	Term 2 (10 weeks)	6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	In management training programmes worldwide or in full-time jobs worldwide Free service throughout your career
Market Analysis & Project Development	Swiss Hotel Marketing Management		
Contemporary Hospitality Trends	Swiss Health and Spa Resort Management		
Essentials of Business Finance	Corporate Strategy and HRM		

5 months

1 year

Students successfully passing this course will receive: [MBA in Swiss Hotel Management](#) awarded by IMI University Centre Switzerland



What Makes IMI Luzern Unique?

We are Academically Strong and Career-Orientated

- We offer the best Swiss practical training combined with British academic excellence.
- We guarantee all our graduates job opportunities and support throughout their career.
- We offer exceptional value: a highly qualified faculty, intensive courses and excellent student/teacher ratios.
- Our programmes are validated by Manchester Metropolitan University, UK, so graduating students are awarded two degrees.

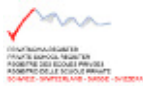
We Offer an Unforgettable Experience and an Education to Last a Lifetime

- You will live in one of the safest and most beautiful cities in the world.
- You can be in Paris, Milan, London, Munich, Vienna or Rome in less than two hours.
- You only need five months to change your life. A degree from IMI is one of the best investments you will ever make.



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Accreditation and Memberships:



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