



Undergraduate Programmes

Entry Dates - January, March, July and October

T O R E A C H T H E T O P S T A R T A T T H E T O P

Take Your First Steps Towards a Successful Career with the Global Leader in Hospitality Education

- There couldn't be a better time to enter the world of hospitality management. It is estimated that by 2020 there will be 1.6 billion tourists and that one in every eleven people will be working in the hospitality industry worldwide.
- A degree from IMI offers you an exciting career at the forefront of one of the world's most dynamic industries.
- Due to our personalised career support we can guarantee job opportunities for all our graduates.
- Our Career Services Department supports you through every stage of the job application process from first interview to contract negotiation.
- Our excellent industry contacts and on-campus recruitment give you the best chance for a successful career.
- You have life-long membership to our Career Services Department, from first internship to General Management.

Just a few of the Industries Where IMI Graduates are Working Today

- **Hospitality:** National and International Hotels, Resorts, Facilities Management, Event and Venue Management, Health and Spa Management
- **Business and Finance:** Management Consulting, Real Estate, Finance and Banking, IT Services, International Business Relations, Agency Management, Human Resources
- **Theatre and Performing Arts:** Concert, Music and Theatre Venues, Museums, Film Production
- **Education:** Training in Hotel Schools and Professional Vocational Institutes
- **Sports:** Golf/Snow Resort Management, Sports Management
- **Marketing and Communication:** PR Firms, Marketing and Communications Agencies, Media and Publishing

The Best Companies, the Best Experience

Here are some of the companies currently recruiting at IMI

Average number of interviews for first employment after BA and MBA	4.5
Graduates having found employment within 2 months of graduation	94%
Number of industry partners directly recruiting on campus	36
Number of career days at IMI	30
Percentage of Alumni holding senior management positions 5 years after graduation	74%

Based on 2011 data from incoming students, returning students, graduating students and Alumni

Internships

Internships are an important feature of life at IMI. You are entitled to take a paid practical training after every semester although only one is compulsory. Each placement is paid and tailored to your individual needs to allow

you to develop the skills learnt in the classroom. Our Internship office will find you each opportunity and will work with you from interview to final appraisal and payment.

Average number of internship opportunities per student outside Switzerland	7.2
Percentage of students placed in paid internships outside Switzerland	100 %
Average number of internship opportunities per student in Switzerland	5.3
Percentage of students placed in paid internships in Switzerland	100 %

Based on 2011 data from incoming and returning students.

Our Undergraduate Programmes

- Students take more subjects, earning more credits in a shorter period of time than in any other Swiss hotel school.
- We offer small class sizes, a highly qualified faculty and comprehensive programmes.
- We offer more pathways leading to your BA than any other hotel school allowing you to tailor your studies to meet your own career aspirations.

A Qualification After Every Semester

- We offer flexibility. Our BA course is divided into four separate study semesters.
- After each semester you will graduate with an internationally recognised qualification and a full ceremony.
- You start with Certificate level and then move through Diploma, Higher Diploma and Bachelor's Degree with Honours.
- You can choose to study consecutively or take a paid practical training after each semester.

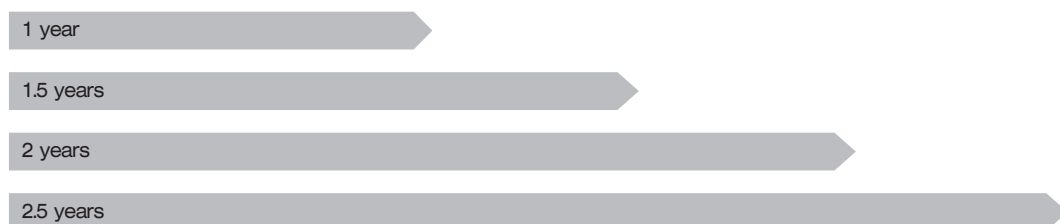
Your Choice of Pathways

International Hotel Management	International Tourism Management	International Hotel and Tourism Management	International Hotel and Events Management	International Tourism and Events Management	European Culinary Management	Restaurant Management	Hospitality Entrepreneurship
				Personal Development Planning IV Research Methods Strategic International Marketing Management Dissertation			
Information and Communication Systems		Food and Beverage Themes and Applications	Meetings, Incentives, Convention and Exhibition (MICE) Management		Food and Beverage Themes and Applications		Intercultural New Venture Hospitality Management
Food and Beverage Themes and Applications	International Tourism Development		Information and Communication Systems	International Tourism Development	Culinary Systems Management	Entrepreneurship, Creativity and Innovation	

Undergraduate Programmes

Students need to do only one paid practical training in order to be awarded a BA Honours Degree, so you can complete your degree in just two and a half years.

Semester 1		Paid Internship	Semester 2		Semester 3		Semester 4		Graduate Placement
Term 1	Term 2		Term 3	Term 4	Term 5	Term 6	Term 7	Term 8	
IMI Certificate		6 month paid internship in Switzerland or abroad (minimum gross salary in Switzerland per month: CHF 2 168)	IMI Diploma & MMU Certificate of Higher Education (two awards)		IMI Higher Diploma & MMU Diploma of Higher Education (two awards)		IMI BA (Hons) Degree & MMU BA (Hons) Degree (two degrees)		In management training programmes worldwide or in full-time jobs worldwide Free service throughout your career



At IMI you are entitled to undertake a paid practical training after every semester. Salaries vary from country to country but in Switzerland you will earn a minimum of 2168 CHF per month.

Note: Each academic semester consists of two consecutive terms

Students may choose to do a paid practical training in Switzerland or abroad after every academic semester. Each internship will build on your previous experience. You will already start to see your career progress.

Semester 1		Paid Internship	Semester 2		Paid Internship	Semester 3		Paid Internship	Semester 4		Paid Internship	Graduate Placement
Term 1	Term 2		Term 3	Term 4		Term 5	Term 6		Term 7	Term 8		
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What Makes IMI Luzern Unique?

We are Academically Strong and Career-Orientated

- We offer the best Swiss practical training combined with British academic excellence.
- We guarantee all our graduates job opportunities and support throughout their career.
- We offer exceptional value: a highly qualified faculty, intensive courses and excellent student/teacher ratios.
- Our programmes are validated by Manchester Metropolitan University, UK, so graduating students are awarded two degrees.

We Offer an Unforgettable Experience and an Education to Last a Lifetime

- You will live in one of the safest and most beautiful cities in the world.
- You can be in Paris, Milan, London, Munich, Vienna or Rome in less than two hours.
- You only need five months to change your life. A degree from IMI is one of the best investments you will ever make.



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Accreditation and Memberships:



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